



For the Love of Pets Benefit Festival Breweries

This community festival benefits local shelters and rescues throughout Central Oregon – 100% of funds raised at the festival are donated back to these nonprofits. The festival is free, family-friendly (both two- and four-legged) and includes an IPA tasting, music, delicious food, dozens of vendors and adoptable animals galore. For the Love of Pets aims to build a stronger community by bringing people together through a shared love of pets.

Brewery Basics

- Cost of 10x10 booth space (equipment not provided) is participation in the IPA tasting.
- Dumpster and one water source on-site. Electricity is limited at this event. As a result, light weight generators (less than 50 lbs.) are welcome.
- Vendors must have at least one OLCC licensed server at their booth at all times.
- Wristbands stating that an attendee's age has been verified will be provided to vendors for use at the event.
- Vendors must provide own equipment (e.g. canopies, table and chairs) and a minimum of one trash can at their station for the public to use. Contents can be emptied into the assigned on-site dumpster.
- Vendors are responsible for leaving the area in the same condition they found it.
- Packets detailing set-up times, parking, etc. will be sent to vendors no less than two weeks prior to the event.

Contact information

Raelyn Cichosz	Event Coordinator
Phone:	(541) 279-3005
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Mailing address:	2939 N.W. 9 th Lane Redmond, OR 97756

WHERE:

American Legion Park
850 S.W. Rimrock Way
Redmond, OR 97756

WHEN:

Saturday, July 17, 2021 11 a.m.-5 p.m.

SET-UP:

Day of event from 7-10:30 a.m.

All vehicles must be moved to the assigned locations by 10:30 a.m. Specific set times and parking locations will be assigned no later than July 7, 2021.

VENDOR SPACE:

Booth space is limited to a single 10x10 space (including tent, wires, poles, etc.). Come prepared for all types of weather – booth must be secured in case of windy conditions. Signage and some items can be adjusted outside of this 10x10 space once all vendors have loaded in.

ELECTRICITY:

Electricity is limited at this event, so light weight generators (less than 50 lbs.) are welcome. If unable to supply generator but would like electricity provided to booth, please specify this in the application. We are able to accommodate some electrical needs provided the vendor only needs a standard outlet and is able to bring the necessary extension cords.

REQUIREMENTS:

The exhibitor will be responsible to remain open during the entire event. All tripping hazards, such as cords, must be secured. Booths must also be secured with blocks, weights or water barrels – stakes are not allowed in the grass. Any ice must be disposed of in tree wells and not on the grass, which causes damage.

IPA TASTING (requirement for breweries):

Participation in the IPA tasting is required for brew vendors – 100% of proceeds from the tasting are split among the event beneficiaries. Tasting portions are 3oz. and participants can purchase a tasting glass and card at the information booth. Details regarding pour lines and marking tasting cards will be detailed in set-up packets, which are sent no less than two weeks prior to the event.

Although tasting proceeds benefit the shelters, breweries are welcome to sell additional items or full servings at profit dependent on what each individual vendor's insurance allows. The winner of the IPA tasting will receive a plaque stating "For the Love of Pets Benefit Festival's Best IPA Award" and have the option of promoting their business on stage while accepting the award.

DEADLINE:

Forms must be returned by June 22, 2021 to be included in the event. Priority for booth locations will be given to earliest confirmed vendors. Additionally, custom accommodations can be requested for early confirmations.

FOR THE LOVE OF PETS BENEFIT FESTIVAL BREWERY APPLICATION

Business Name: _____
Contact Name: _____ Phone: _____
Street or P.O. Box: _____
City: _____ State: _____ Zip code: _____
Email address: _____
Amount of time needed for set-up: _____
Dimensions of trailer (if applicable): _____
Supplying own generator? ☐ YES ☐ NO
Do you need electricity provided to the booth? ☐ YES ☐ NO
What IPA(s) is entering the IPA tasting? _____

CONDITIONS

1. All locations will be assigned.
2. Vendor parking is provided in designated areas only with the exception of load-in and load-out times.
3. Breweries are required to participate in the IPA tasting.
4. Vendors are responsible for leaving the area in the same condition they found it.
5. Breweries are required to abide by all OLCC laws and regulations.

For the Love of Pets and/or its affiliates will not be held responsible for any liability; lost, stolen or damaged merchandise; or any injury incurred during the For the Love of Pets Benefit Festival.

Signature of Participant

Date

Print Name

Thank you for your support!