



For the Love of Pets Benefit Festival Sponsorship

This community festival benefits local shelters and rescues throughout Central Oregon – 100% of funds raised at the festival are donated back to these nonprofits. The festival is free, family-friendly (both two- and four-legged) and includes an IPA tasting, music, delicious food, dozens of vendors and adoptable animals galore. For the Love of Pets aims to build a stronger community by bringing people together through a shared love of pets.

Sponsorship Basics

- Cost of sponsorship is tax-deductible and a receipt is available upon request.
- Dumpster and one water source on-site. Electricity is limited at this event. As a result, light weight generators (less than 50 lbs.) are welcome.
- Sponsors must provide own equipment (e.g. canopies, tables and chairs).
- Sponsors are responsible for leaving the area in the same condition they found it. Any trash can be disposed of in the designated dumpster on-site.
- Packets detailing set-up times, parking, etc. will be sent to sponsors no less than two weeks prior to the event.

Big Dog sponsor (one available)

\$1,000

- Name/logo on all printed materials
- Logo on website
- Ability to bring two banners for placement at event (one guaranteed placement at stage area)
- Social media promotion (Facebook x2 and Instagram x1)
- Promotional booth space 10x20 (tent not provided)
- Four IPA tasting sets
- Two reserved parking spots
- Opportunity to display materials at information booth
- Fact about sponsor included in one giveaway question on stage
- Naming rights for either the stage or IPA tasting
- Ability to announce twice on stage (corresponds with naming rights chosen)
 - Stage: Two announcements of sponsor's choosing (e.g. welcome message, giveaway, game, etc.) in addition to one minute of self promotion per announcement
 - IPA tasting: Announce when voting for tasting is about to close and winner of IPA tasting in addition to one minute of self promotion per announcement

“Fur”-lanthropist sponsor

\$500

- Name/logo on all printed materials
- Logo on website
- Ability to bring two banners for placement at event
- Social media promotion (Facebook x2)
- Promotional booth space 10x10 (tent not provided)
- Two IPA tasting sets
- One reserved parking spot

- Fact about sponsor included in one giveaway question on stage
- Ability to announce once on stage (this includes announcing a giveaway or raffle winner in addition to one minute of self promotion)

For the Love of Pets sponsor

\$250

- Name/logo on all printed materials
- Logo on website
- Ability to supply one banner for placement at event
- Social media promotion (Facebook x1)

Contact information

Raelyn Cichosz	Event Coordinator
Phone:	(541) 279-3005
Email:	FLPBenefit@gmail.com
Mailing address:	2939 N.W. 9 th Lane Redmond, OR 97756

WHERE:

American Legion Park
850 S.W. Rimrock Way
Redmond, OR 97756

WHEN:

Saturday, July 18, 2020 11 a.m.-5 p.m.

SET-UP:

Day of event from 7-10:30 a.m.

All vehicles must be moved to the assigned locations by 10:30 a.m. Specific set times and parking locations will be assigned no later than July 6, 2019.

WEATHER:

The festival will not be canceled due to rain. This is an outdoor event and as such, vendors and booths need to be prepared for all types of weather.

REQUIREMENTS:

The exhibitor will be responsible to remain open during the entire event. Vacating early can create a hazardous environment for other vendors and attendees. All tripping hazards, such as any cords or wires, must be secured. Booths must be secured with cinder blocks, weights or water barrels – stakes are not allowed in Redmond parks. Exhibitors are responsible for setting up, maintaining and removing their booth, merchandise and trash. Trash can be disposed of in the designated dumpster. Any ice must be disposed of in tree wells and not on the grass, which causes damage.

DEADLINE:

Forms must be returned by May 27, 2020 with payment to ensure placement on materials. Logos can be sent to FLPBenefit@gmail.com – PNG format is preferred.

Priority for banner placement, parking and booth locations will be given to earliest confirmed sponsors. Additionally, custom accommodations can be made for early

confirmations.

PAYMENT (non-refundable once confirmed for event):

By Check

Please make checks out to *For the Love of Pets*. If certain items are needed to confirm payment, such as an invoice, please email FLPBenefit@gmail.com.

Checks can be mailed to the below address:

For the Love of Pets
Attn: Raelyn Cichosz
2939 N.W. 9th Lane
Redmond, OR 97756

ACCOMMODATIONS:

For the Love of Pets aims to go above and beyond for sponsors and is willing to work with each individual sponsor regarding any special requirements because without sponsors the event would not be possible. Early sponsors have the highest likelihood of having special requests fulfilled.

If you'd like additional accommodations made, please list them below and include this section when turning in the application on the next page. Completing this section does not guarantee that the request will be fulfilled, but we'll do our best to do so.

FOR THE LOVE OF PETS BENEFIT FESTIVAL SPONSORSHIP FORM

Business Name: _____
Contact Name: _____ Phone: _____
Street or P.O. Box: _____
City: _____ State: _____ Zip code: _____
Email address: _____
Sponsorship level: _____
Amount of time needed for set-up: _____
Preferred set-time (between 7-10:30 a.m.): _____
Size of banner(s) for placement at event: _____

Preferred booth placement (e.g. close to main entrance, next to food or near beneficiary): _____

CONDITIONS

1. All locations will be assigned, but please state any preferences and we will do our best to accommodate.
2. Sponsor parking is provided in designated areas only with the exception of load-in and load-out times.
3. Sponsors are responsible for leaving the area in the same condition they found it.
4. Payment or arrangement of payment is due with the application. Sponsorship is non-refundable.

For the Love of Pets and/or its affiliates will not be held responsible for any liability; lost, stolen or damaged merchandise; or any injury incurred during the For the Love of Pets Benefit Festival.

Signature of Participant

Date

Print Name

Thank you for your support!